

ABRA 2011 World Championship Show Program Advertising Rates

	<i>B&W</i>	<i>Color</i>
<i>Back Cover (camera-ready, color only)</i>		\$500
<i>Inside Front Cover (camera-ready, color only)</i>		\$300
<i>Inside Back Cover (camera-ready, color only)</i>		\$300
<i>Center Spread (2 pages; camera-ready, color only)</i>		\$500
<i>Full Page</i>	\$150	\$200
<i>Half Page</i>	\$75	\$150
<i>Business Card</i>	\$25	



Advertisers providing camera-ready art may deduct 10% from the price of their full page and up ad if ad and payment are received by June 15, 2011. Design specs: Pages are 8 ½ x 11, full bleed, 3/8ths inch gutter. Digital images in JPEG format must be no less than 300 dpi and may be e-mailed to: judy.abrawsp@yahoo.com or submitted on CD with payment mailed to:

ABRA World Show Program c/o Judy Heimbuck
1521 Maplewood Dr - Slidell, LA 70458-3135
517-819-8598

Material submitted by mail will be returned if sufficient packaging and postage is included. Payment must be received before your ad will be included. Ad copy & payment must be received no later than July 1, 2011. A Check or Money Order, payable to ABRA World Show Program, should be mailed to the above address. There will be a \$50 charge for returned checks. E-mail inquiries to: judy.abrawsp@yahoo.com. Please put name of ad in the subject line when using e-mail.